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CONTACT INFORMATION

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EDUCATION

Texas Tech University, PhD (Finance), 1992
Texas Tech University, MS (Finance), 1987
University of Wyoming, BS (Finance), 1986

EXPERIENCE

Professor, Texas Tech University, 2009-present.
Lubbock Bankers Association Professor, Texas Tech University, 2005-present.
Partner, Islay Capital Management, LLC and Islay Capital Partners, LP, Lubbock, TX, 2005-present. Licensed Investment Advisor Representative (Series 65).
Director, Institute for Banking and Financial Studies, Texas Tech University, 2003-present.
Associate Professor, Texas Tech University, 2002-2009.
Acting Associate Dean, College of Business, Northern Illinois University, 2000-2001.
Consultant, Ibbotson Associates, Chicago, 2000-2002.
Vice President and Director of Research, Ibbotson Associates, Chicago, 2000.
Interim Department Chair, Dept. of Finance, Northern Illinois University, 1998-2000.
Founding Director and Instructor, The Northern Illinois Chartered Financial Analyst[®] Review Course, 1997-2003.
Associate Professor, Northern Illinois University, 1998-2002.
Assistant Professor, Northern Illinois University, 1992-1998.

PUBLISHED ARTICLES

“Do Traders Benefit from Riding the T-Bill Yield Curve?,” *Journal of Portfolio Management*, forthcoming. J.M. Mercer, M.E. Moore, and D.B. Winters.
“Can Precious Metals Make Your Portfolio Shine?,” *Journal of Investing*, 18 (2009), 75-86. C.M. Conover, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *The CFA Digest* 39 (2009), xx-xx.
“Monetary Policy Indicators as Predictors of Stock Returns,” *Journal of Financial Research*, 31 (2008), 357-379, D.A. Becher, G.R. Jensen, and J.M. Mercer.

- “Sector Rotation and Monetary Conditions,” *Journal of Investing*, 17 (2008), 34-46, C.M. Conover, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *The CFA Digest* 38 (2008), 66-68.
- “Are Treasury Inflation Protected Securities Really Tax Disadvantaged?,” *Journal of Financial Research*, 29 (2006), 575-592, S.E. Hein and J.M. Mercer.
Abstracted in *The CFA Digest* 37 (2007), 90.
- “Security Markets and the Information Content of Monetary Policy Turning Points,” *Quarterly Review of Economics and Finance*, 46 (2006), 477-494, G.R. Jensen and J.M. Mercer.
- “Is Fed Policy Still Relevant for Investors?,” *Financial Analysts Journal*, 61 (2005), 70-79, C.M. Conover, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
- “New Evidence on Optimal Asset Allocation,” *Financial Review*, 38 (2003), 435-454, G.R. Jensen and J.M. Mercer.
- “Time Variation in the Benefits of Managed Futures,” *Journal of Alternative Investments*, 5 (2003), 41-50, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
- “Tactical Asset Allocation and Commodity Futures,” *Journal of Portfolio Management*, 28 (2002), 100-112, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *The CFA Digest* 33 (2003), 61-63.
- “Monetary Policy and the Cross-Section of Expected Stock Returns,” *Journal of Financial Research*, 45 (2002), 125-139, G.R. Jensen and J.M. Mercer.
Abstracted in *The CFA Digest* 32 (2002), 27-28.
- “Patterns in Industry Returns?,” *Journal of Wealth Management*, 4 (2001), 61-68, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
- “Efficient Use of Commodity Futures in Diversified Portfolios,” *Journal of Futures Markets*, 20 (2000), 489-506, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *The CFA Digest* 31 (2001), 63-64.
- “The Inconsistency of Small-Firm and Value-Stock Premiums,” *Journal of Portfolio Management* 24 (1998), 27-36, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *Dow Jones Asset Management*, March/April 1998, and *The CFADigest* 28 (1998), 10-12.
- “New Evidence on Size and Price-to-Book Effects in Stock Returns,” *Financial Analysts Journal* 53 (1997), 34-42, G.R. Jensen, R.R. Johnson, and J.M. Mercer.
Abstracted in *Dow Jones Asset Management*, January/February 1998.
- “An Alternative Specification for Intraday Simultaneity in Spot and Futures Markets,” *Quarterly Review of Economics and Finance* 37 (1997), 667-682, J.M. Mercer.

“Business Conditions, Monetary Policy, and Expected Security Returns,” *Journal of Financial Economics* 40 (1996), 213-237, G.R. Jensen, J.M. Mercer, and R.R. Johnson.

Abstracted in *The CFA Digest* 27 (1997), 38-40.

“Rolling Over Futures Contracts: A Note,” *Journal of Futures Markets* 12 (1993), 203-217, C.K. Ma, J.M. Mercer, and M.A. Walker.

“Taxable and Tax-Exempt Interest Rates: The Link with Inflation,” *Economics Letters* 35 (1991), 327-332, S.E. Hein and J.M. Mercer.

MONOGRAPHS AND CHAPTERS

“Security Analysis,” W. Scott Bauman and J.M. Mercer, Chapter 4 in *Handbook of Modern Finance*, 2004, Dennis E. Logue and James K. Seward, Editors, Warren, Gorham & Lamont Inc. Reprinted in *The WG&L Handbook of Securities & Investment Management*, Dennis E. Logue, Ed., Warren, Gorham & Lamont Inc.

The Role of Monetary Policy in Investment Management, G.R. Jensen, R.R. Johnson, and J.M. Mercer, a monograph published by *The Research Foundation of the Association for Investment Management and Research* and Blackwell Publishing, 2000.

WORKING PAPERS

Boyd, N.E., and J.M. Mercer, “Gains from Active Fixed Income Strategies.”

Conover, C.M., G.R. Jensen, and J.M. Mercer, “Commodity Futures and Style Investing.”

Jensen, G.R., J.M. Mercer, and R.J. Whitby, “Optimized Exposure to Commodity Futures.”

RECOGNITION AND HONORS

Research:

\$20,000 competitive research grant (with G.R. Jensen), Foundation for Managed Derivatives Research, 2000.

Best Paper in Investments, 1998 Southern Finance Association meeting, “Monetary Policy and the Cross-Section of Expected Stock Returns,” G.R. Jensen and J.M. Mercer.

\$18,000 competitive research grant (with G.R. Jensen), The Research Foundation of the Association for Investment Management and Research, 1998.

\$10,000 competitive research grant (with G.R. Jensen), Investment Analysts Society of Chicago, sponsored jointly by the IASC and the Research Foundation of the Institute of Chartered Financial Analysts, 1997.

\$10,000 competitive research grant (with G.R. Jensen and R.R. Johnson), Investment Analysts Society of Chicago, sponsored jointly by the IASC and the Research Foundation of the Institute of Chartered Financial Analysts, 1996.

\$10,000 competitive research grant, Kemper Foundation, 1992.

Teaching:

Rawls College of Business *McDonnell Douglas Excellence in Teaching Award*, Texas Tech University, 2006.

President's Excellence in Teaching Award, Texas Tech University, 2006.

Texas Tech Student Finance Association *Professor of the Year Award*, 2003.

Department of Finance nominee for the College of Business *Excellence in Undergraduate Teaching Award*, Northern Illinois University, 1997.

Department of Finance nominee for the *Ideal Industries Excellence in Business Teaching Award*, Northern Illinois University, 1997.

Delta Sigma Pi Outstanding Teacher of the Year Award, 1996, Department of Finance, Northern Illinois University, 1996.

College of Business nominee for the *College of Business Excellence in Undergraduate Teaching Award*, Northern Illinois University, 1995.

PRESS COVERAGE (Since 2004)

GARP.com, Market Risk, August 17, 2004.

Accounting Today, Portfolios Feeling Fed Changes, September 20, 2004.

CNN.com, Dealing With Higher Rates, September 22, 2004.

The MotleyFool.com, Beware of Rising Interest Rates, September 28, 2004.

Forbes.com, Not All Industries are Created Equal, November 9, 2004.

Pittsburgh Post-Gazette, Heard off the Street, November 15, 2004.

SmartMoney, Keep Your Eye on the Bowl, November 2004.

American Association of Individual Investors Journal, Watch the Fed, Nov 2004.

CFO.com, Capital Ideas: Timing the Fed, December 2, 2004.

ABC World News This Morning, Investing Your Money, December 30, 2004.

SmartMoney.com, Is the Fed Dead?, February 10, 2005.

Chicago Tribune, Markets: Traders Look to Greenspan, February 15, 2005.

Financial Week, When Fed Cuts Rate, Go Aggressive, September 4, 2007.
Financial Times, The Short View, September 4, 2007.
BusinessWeek, Signs of Stabilizing Market, September 5, 2007.
The Wall Street Journal, Ahead of the Tape, September 6, 2007.
USAToday, Rate Cut Could Skew Investing, September 6, 2007.
Financial Planning, The Fed Matters, November 1, 2007.
CNNMoney.com, Sell Stocks? Hang On?, November 26, 2007.
InvestmentNews, Precious-Metals Equities Strengthen Portfolios, December 10, 2007.
Financial Week, Crunch Turning Hawks into Doves at the Fed, December 17, 2007.
Barron's, The Best Way to Play Gold, January 21, 2008.
Richmond Times-Dispatch, What's Next for U.S.?, January 23, 2008.
Your Money with Chuck Jaffe, Sector Rotation, January 25, 2008.
Advisor.CA, Precious Metals Vital to Portfolio, March 12, 2008.
Investors Chronicle, Precious Metals Continue to Shine, March 19, 2008.
FinancialTimes Advisor (UK), Going on the Defensive, March 27, 2008.

OTHER PROFESSIONAL ACTIVITIES

Conference Paper Presentations:

Financial Management Association, 1991, 1992, 1994, 1998, 2001, 2004,
2005, 2008.
Southern Finance Association, 1991, 1996, 1998, 2001-2005, 2007.
Eastern Finance Association, 2004.
Midwest Finance Association, 1993, 1998.
Southwest Finance Association, 2004.

Conference Discussant:

Financial Management Association, 1990, 1992, 2001-2003, 2008.
Southern Finance Association, 1991, 1996, 2000-2005, 2008.

Conference Session Chair:

Financial Management Association, 2003, 2006, 2008.
Southern Finance Association, 1998, 2003, 2008.

Conference Program Committees:

Financial Management Association, 2002-2006, 2008, 2009.
Southern Finance Association, 2001-2009.

Ad Hoc Reviewer:

Alphabetically: *Financial Analysts Journal*, *Financial Management*, *Financial Review*, *Financial Services Review*, *Journal of Applied Business Research*, *Journal of Banking and Finance*, *Journal of Economics and Business*, *Journal of Financial Research*, *Quarterly Review of Economics and Finance*

Executive Education Presentations:

Money and Capital Markets, Southwestern Graduate School of Banking (SWGSB), Southern Methodist University, Dallas, TX, 2004-2009.

Interpreting Financial Statements, Texas Tech University Bank School, Texas Tech University, Lubbock, TX, 2003-2009.

Bank Investment Portfolio Management, Texas Tech University Bank School, Texas Tech University, Lubbock, TX, 2005-2009.

Northern Illinois Chartered Financial Analyst Review Course, 1997-2004.

Advanced Asset Allocation Workshop, Ibbotson Associates, Chicago, Boston, New York, San Francisco, 2000-2002.

Equity and Fixed Income Derivatives for Portfolio Managers, Alliance Capital, New York, NY, 2000-2002.

The Role of Monetary Policy in Investment Management, Windy City Summit, Treasury Management Association, Chicago, 1997, 1998, 1999.

Investment Analysts Society of Chicago, Fall Research Seminar, Chicago, 1996, 1997.

Memberships:

American Finance Association, CFA Institute, CFA Society of Dallas-Fort Worth, Eastern Finance Association, Financial Management Association, Southern Finance Association, Southwestern Finance Association.

SERVICE

Texas Tech University:

PhD Dissertation Committees:

Ty Perry (member)

Ozzy Akay (member, completed 2008)

Ilhan Demiralp (member, completed 2008)

Dincer Kaya (member, completed 2007)

Engku Engkuchik (member, completed 2006)

Promyse Benibo (member, completed 2005)

Director, Institute for Banking and Financial Studies, 2003-2009.

University Faculty Senate, 2004-2006.

College of Business Dean's Merit Advisory Committee, 2005-2009.

College of Business Dean's Research Advisory Committee, 2004-2006.

Area of Finance Faculty Recruiting Committee Chair, 2003-2004.

Area of Finance Doctoral Program Committee, 2002-2008.

Area of Finance Doctoral Curriculum Committee, 2002-2009.

Student Managed Investment Fund Advisory Committee, 2002-2009.

Northern Illinois University:

Department of Finance Personnel Committee, 2001-2002.

College of Business Curriculum Committee, 2001-2002.

College of Business Strategic Planning Council, 2001-2002.

College of Business Curriculum Committee Chair, 2000-2001.

College of Business Summer Research Grant Committee Chair, 2000.

Faculty Mentor, Student-Managed Investment Fund, 1999-2002.

Department of Finance Personnel Committee, 1997-1998.

Dean's Strategic Alliances Group, College of Business Strategic Planning Council, 1996.

Department of Finance Curriculum Committee Chair, 1993-1995, 1996-1997.

College of Business Summer Research Grant Committee, 1996.

Selected to give testimony on behalf of the College of Business to the Illinois House of Representatives Higher Education Committee, 1995.

Department of Finance Curriculum Committee, 1992-1993.

Financial Management Association Faculty Advisor, 1993-1997, and Student Portfolio Management Organization, 1994-1996.